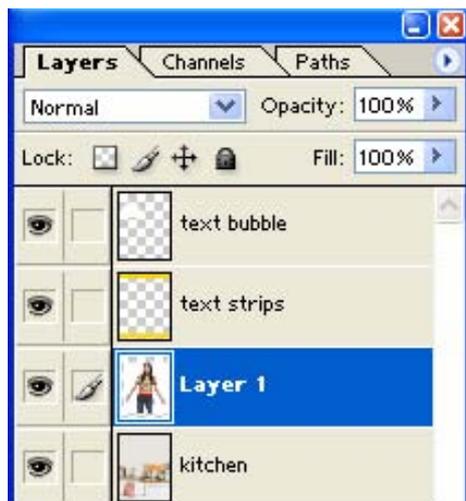


## Photoshop Clock tutorial

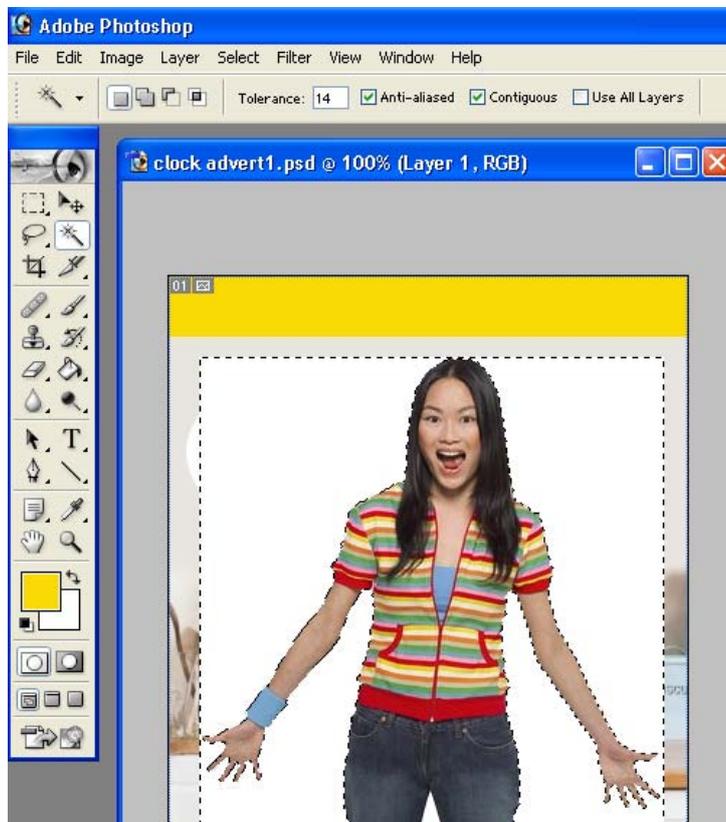
- 1) Create a new folder in your 'My documents' folder and name it 'Clock advert'.
- 2) Now save the three files down from the website to your folder by right clicking and choosing 'save target as'.
- 3) Open the three files in Photoshop.
- 4) Now select the 'Move tool' and drag the 'lady' over the 'Clock advert'.



- 5) Within the layers panel drag the lady below the 'text strips' layer.



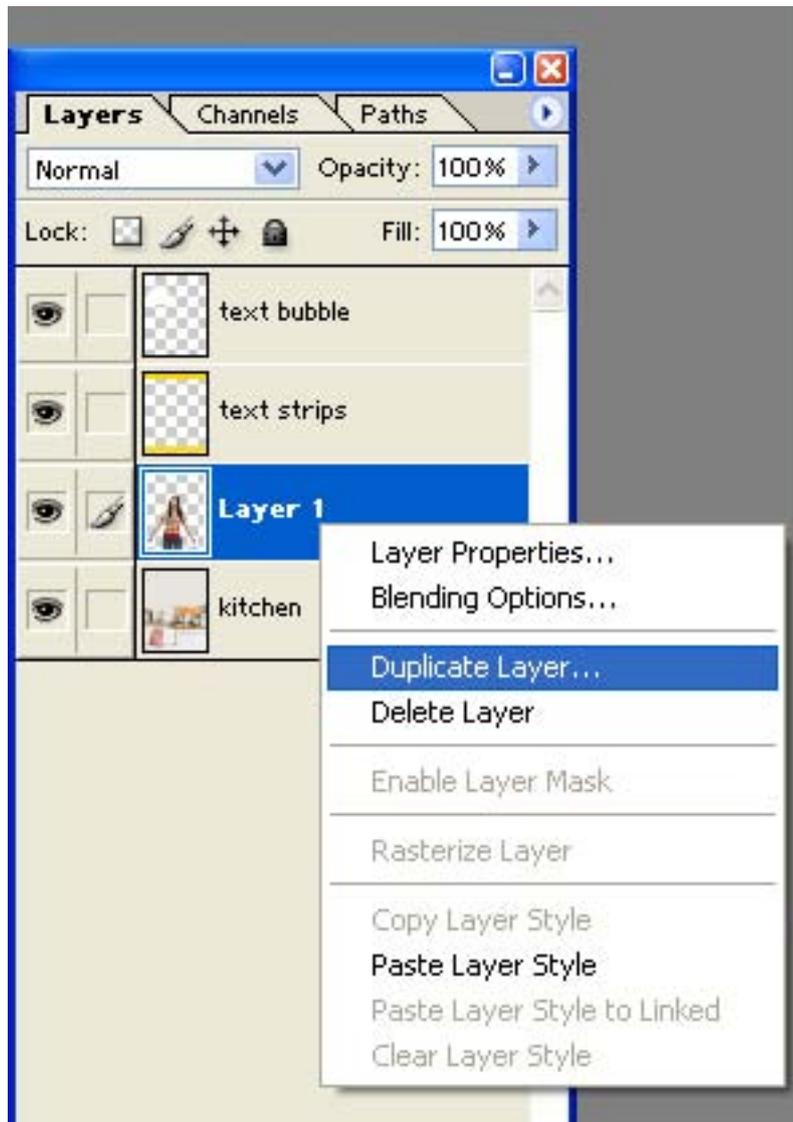
- 6) Now select the 'magic wand' tool and set the settings in the top of the window to '14' tick 'anti-aliased' and tick 'contiguous'. Then click on the 'white space' with the magic wand tool and press delete.



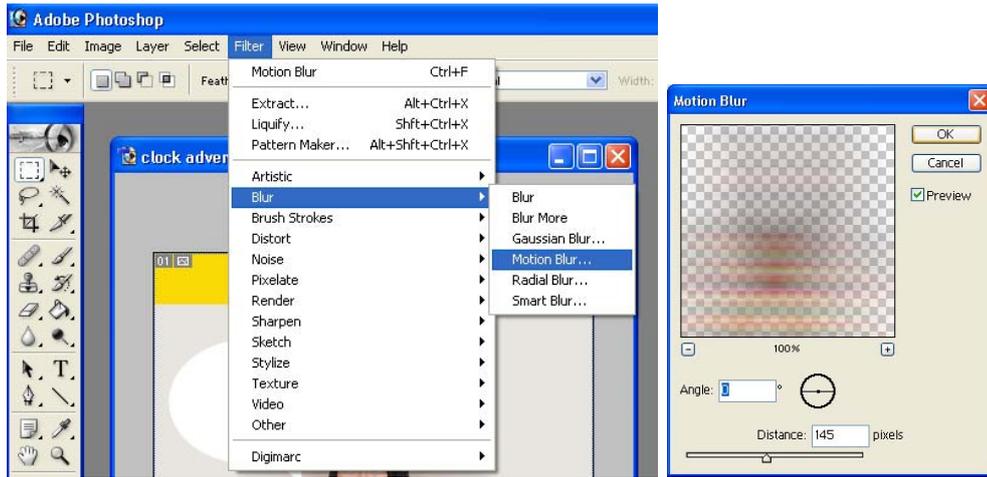
- 7) Now click on the 'move tool' arrow and move the lady down like the image below.



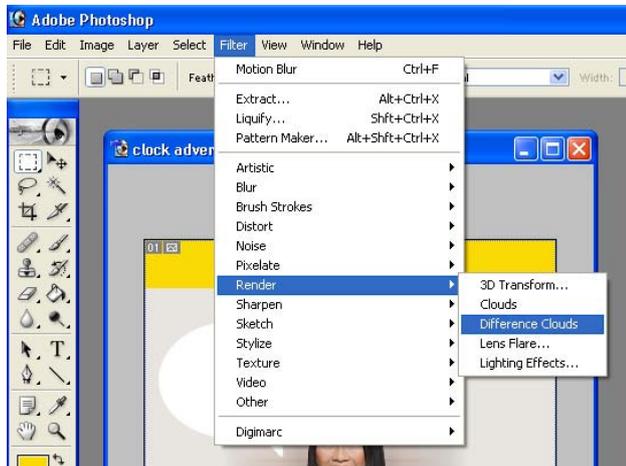
- 8) Now right click on the lady layer and select 'duplicate layer' You will now have two lady layers.



- 9) Now click on the bottom lady layer. Now click on the filter menu, then select 'blur' then select 'motion blur' Set the blur to a distance of '145' pixels then press 'ok'. Your bottom lady has now been blurred.



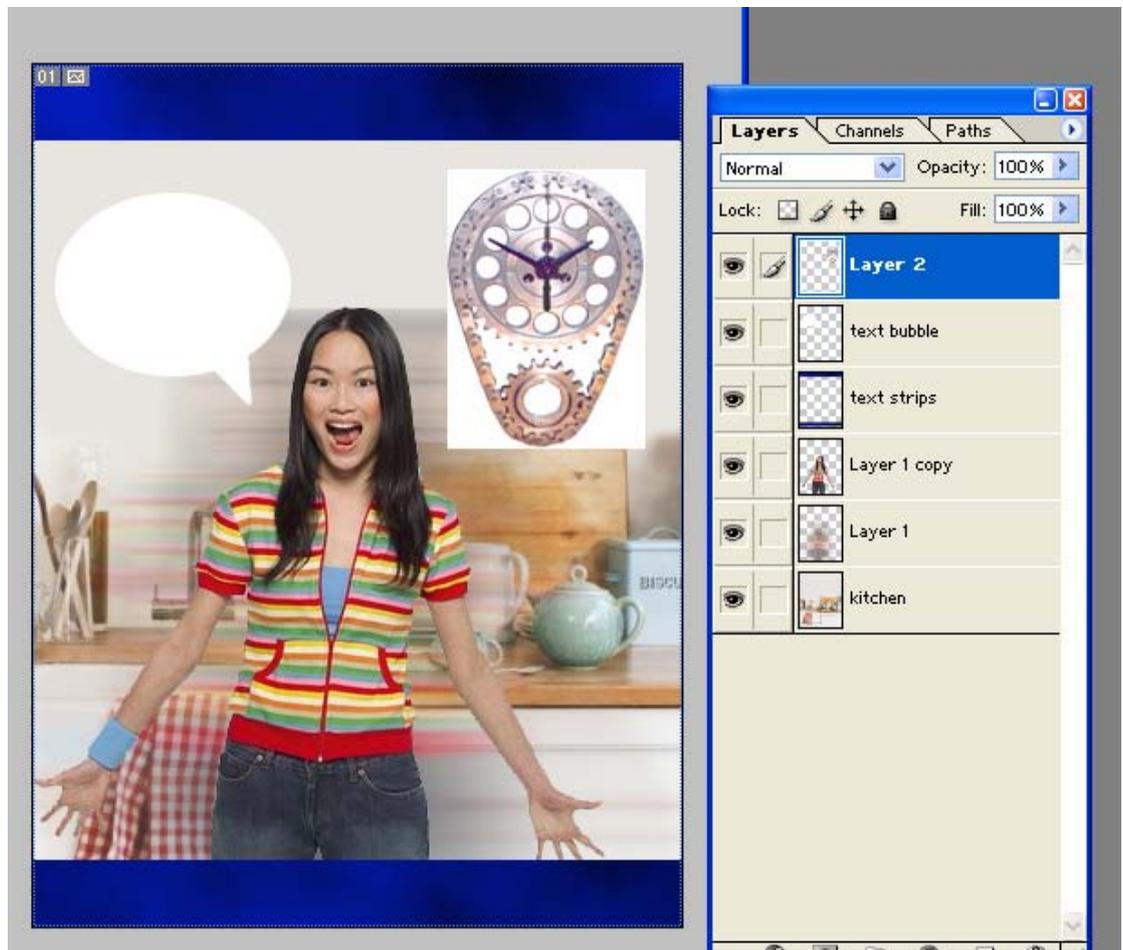
10) Now click on the 'text strips' layer. Then click on the 'filters menu' and select 'render', then select the 'difference clouds' option.



Your advert so far should look like this.



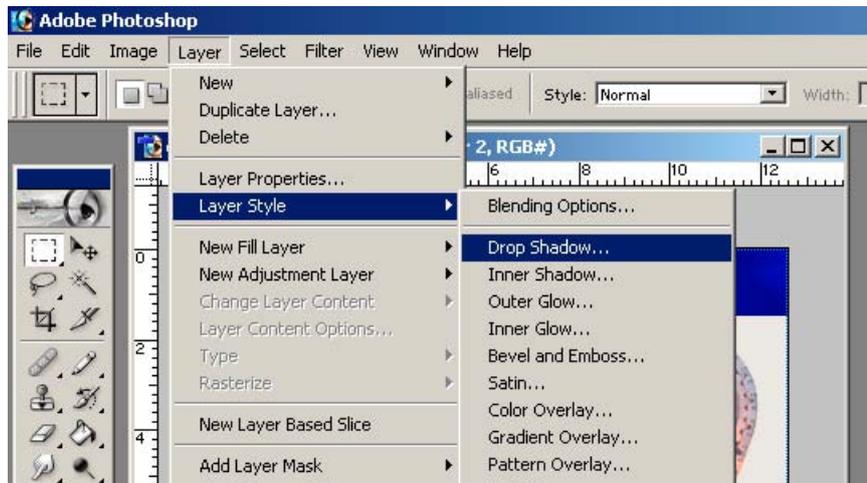
11) Now using the 'drag tool' icon drag the 'clock image' onto your advert. Move the clock image layer above the lady and the speech bubble and move it too the right.



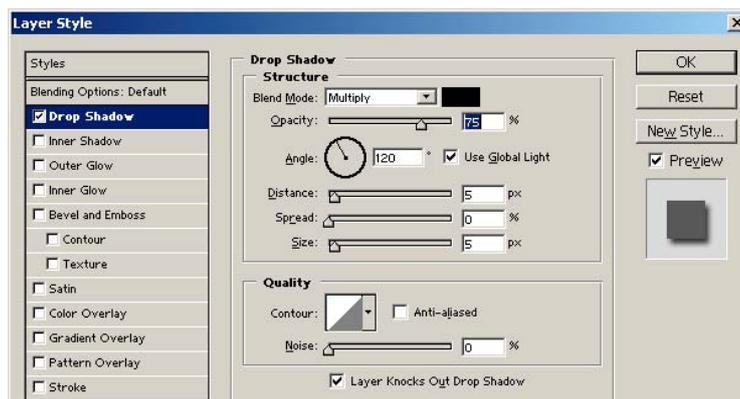
12) Now again select the 'magic wand' (Make sure the 'tolerance is set to '7'). Now click on the white space and press delete. Now click on each individual piece of white and select delete until there is no white left. So your clock now looks like the one below.



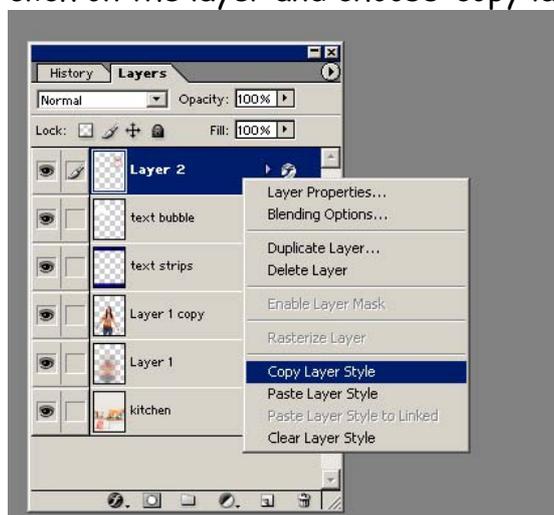
13) Now click on the 'layer menu' then select 'layer style' then click on 'drop shadow'.



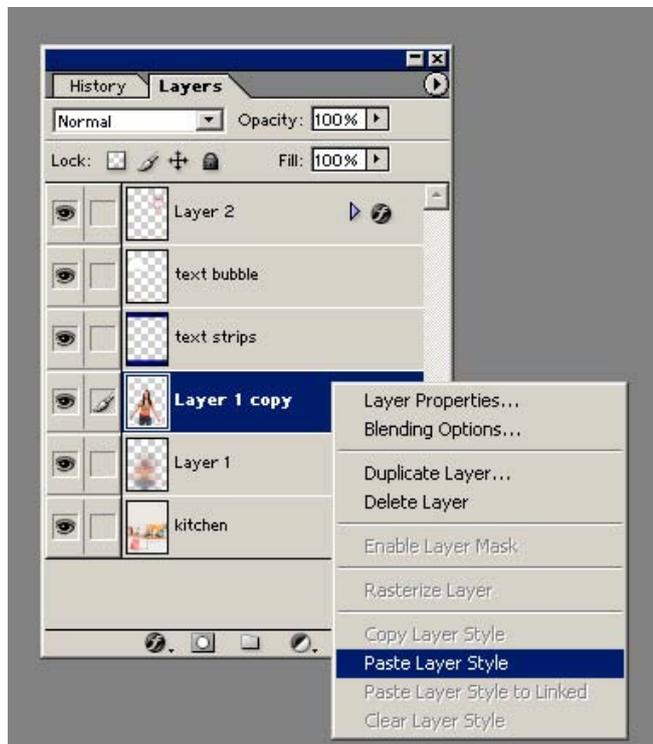
14) Next set these options. Distance '5', spread '0', size '5', then press ok. Your shadow has now been added.



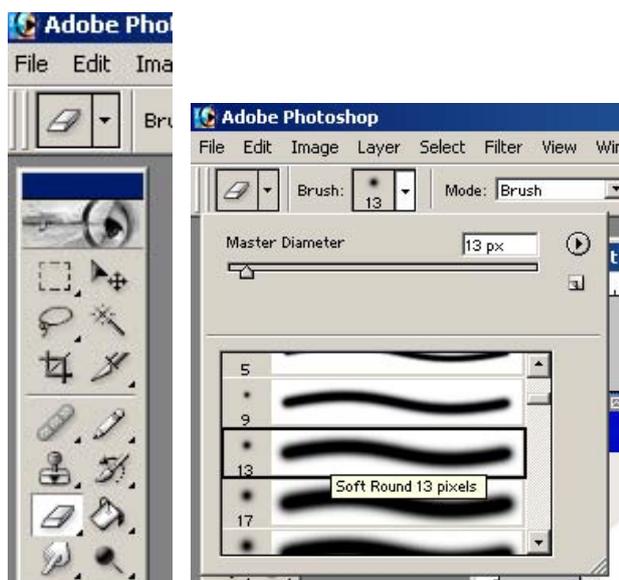
15) Now we will copy the shadow to some of the other layers. Right click on the layer and choose 'copy layer style'.



16) Now right click on the 'lady layer' and press 'paste layer style'. This will copy the shadow layer effect onto this layer. You should also 'copy the layer style' to the text bubble as well.



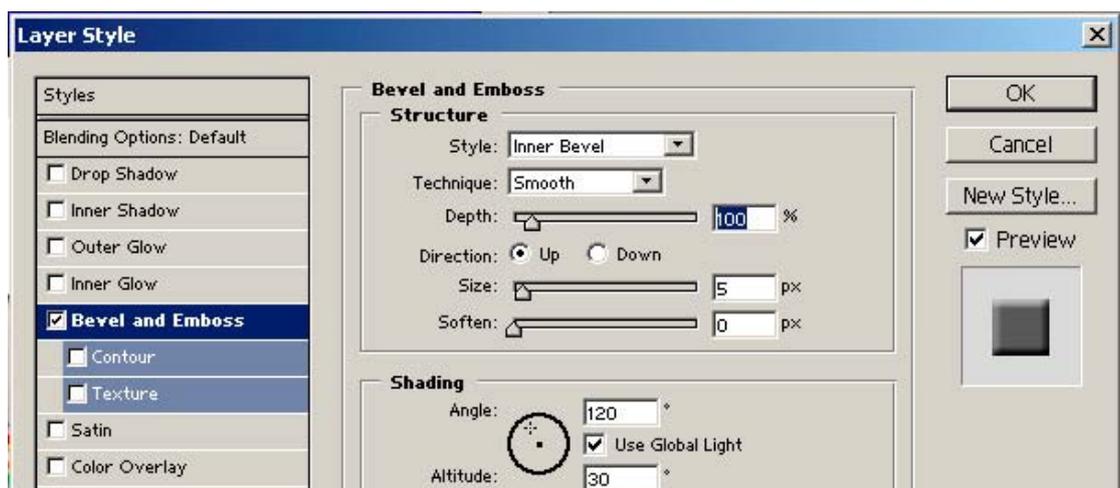
17) You may need to tidy up the lady layer. Select the 'eraser tool' from the tool bar. Then select the 'brush menu' and choose the '13 sized brush'. Then erase the extra white space that you might see around the lady. Make sure you click on the 'lady layer' before you do this.



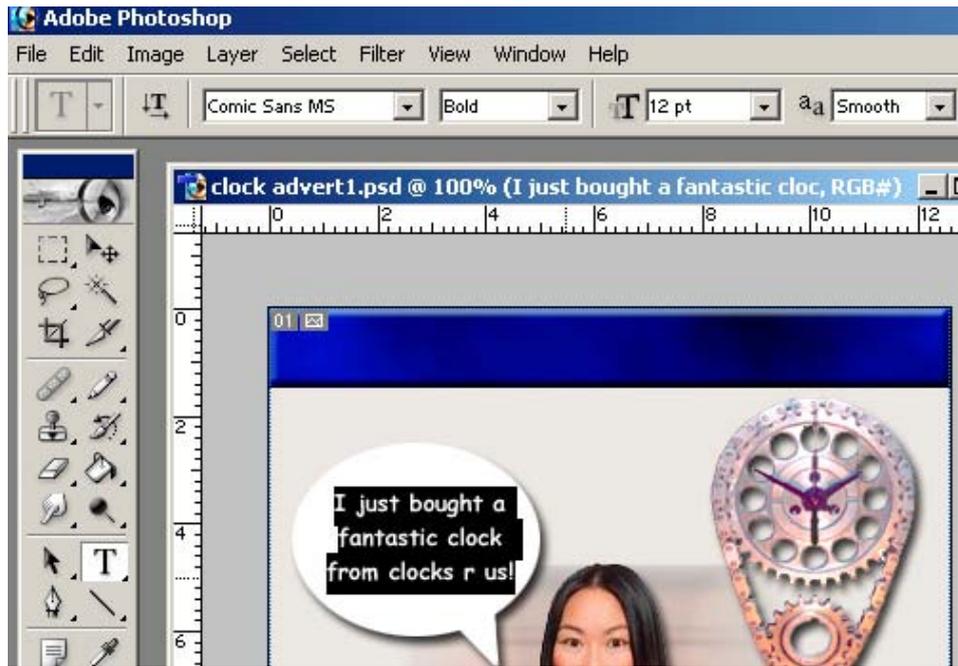
18) Now click on the 'layer menu' and select 'layer style' and bevel and emboss.



19) Now set the setting to size '5' and soften '0'. These settings should come up anyway. Then press 'ok'.



20) Now we need to add some text. Click on the 'text bubble' layer then click on the 'text tool' from the tool bar then click on the image. Now write 'I just bought a clock from clocks r us' and then choose your font and font colour and font size which should be 12 pt. Your image should be similar to the one below.



- 21) Now click on the 'text tool' again and then click on the image. Now choose a yellow colour and make sure your font is 24pt. Now write 'The gear clock £29.99'. Then move your text above the 'text strips' layer so you can see it.



- 22) Now do the same again and add a text layer at the bottom that says 'From [www.clocksrus.com](http://www.clocksrus.com)' like the image below.



- 23) Now let's add a drop shadow again. Right click on a 'drop shadow' layer and select 'copy'. Then right click on the yellow text layer and right click and select 'paste layer style' like before.



- 24) Now save your work and print it. Give your advert to your teacher.
- 25) Now let's have some fun. Click a layer of your choice ideally the 'lady or the kitchen layer. Then add whichever filters you wish to them to see what happens from the filter menu. Don't forget to choose 'edit undo' after to return to your original image.